AIDAN C. NEWELL

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SKILLS

- **Implementation** – Attentive service, clear SOW's, prioritization, expectation management, and customized solutions.
- **Entrepreneurship** – Operated a Personal Training & Coaching business from September 2020 – March 2022.
- **Orchestration** – Business case discovery, spec optimization, UAT sessions, and solution delivery for SaaS products.
- **Project Management** – Synthesis of project requirements, task prioritization, and execution in an Agile framework.
- **Communication** – Utilizing interpersonal relationships & contextual communication to achieve desired outcomes.
- **Web Development** – JavaScript, TypeScript, Reactjs, Nextjs, MongoDB, Firebase, HTML, CSS, git, GitHub and Figma.
- **2x Salesforce Certified** – Administrator (SCA) & AI Associate. Salesforce Trailhead Ranger Rank.

EXPERIENCE

River Financial • Content Marketer (Contract) *(03/2023) – (09/2023)*

- Published 9 educational articles, and 6 newsletters sent to over 24k subscribers. Average open rate 25-30%; average CTR 2.5%. Site traffic increased by approximately 10% across all channels during my contract period.

VegaX Holdings, Seoul (Remote) • Project Manager *(03/2022) - (12/2022)*

- Consulted on & led the implementation of an offshore hedge fund structure to market institutional-grade digital asset investments. Managed the project from genesis to completion; six new legal entities and two separate funds created.
- Led & implemented Agile product development procedures, created documentation, and orchestrated buy-in from product, marketing, engineering and design teams. Process resulted in a 65% increase in IP output year-on-year.

Enfusion, Chicago • Managed Services Implementation Analyst *(07/2018) - (06/2020)*

- Onboarded client hedge funds onto Enfusion's platform; was responsible for customized implementation of proprietary portfolio management software. Resulted in four clients purchasing a higher level service package.
- Managed client relationships throughout a contract's duration; drafted service add-on proposals based on specific workflows. Interfaced with the Engineering team to troubleshoot bugs in customized workflows and in new features.
- Collaborated on the development and implementation of FIX message-based trade allocation solution internally. Partnered with 3rd party platform providers and Engineering team, ran UAT sessions, and iterated on solutions.

Guggenheim Partners, Chicago • Cash Reconciliation Analyst *(08/2016) – (06/2018)*

- Investigated and resolved high-priority (> $500,000) failed trades in collaboration with internal data integrity team; primary coverage on commercial loans, mortgage-backed securities and collateralized mortgage obligation securities.
- Internally consulted on the implementation/expansion of Mumbai, India office; developed customized reconciliation and reporting processes, ran training sessions for colleagues, and led support calls for Mumbai colleagues.
- Executed daily cash reconciliations for over 100 portfolios. Built and maintained clear communication channels with counterparties, agent banks, clearing houses, and portfolio managers resulting in on-time settlements.

EDUCATION

University of Michigan, Ann Arbor, MI • B.A. Economics   *2016*